

1.003 Public Relations

EASTCONN's primary purpose is to provide cooperative educational programs which take into account the unique circumstances affecting school districts within the EASTCONN region.

Because full disclosure of information is a necessary part of the cooperative effort between EASTCONN and participating school districts and because communication between EASTCONN member school districts includes consideration of public attitudes and responses, the EASTCONN Board of Directors shall implement the following public information policy:

EASTCONN will inform member school districts, including boards of education, school administration, staff, and EASTCONN parents, about the policies, programs, and planning of EASTCONN by using available channels of communication through a public information program carried out under the supervision of the Executive Director.

Every employee of EASTCONN has a role in the communication between EASTCONN and its public and, therefore, shall be made familiar with EASTCONN organization, goals, programs and public information policy.

Any employee contacted by the media concerning EASTCONN business must refer the matter to the Executive Director and/or his/her designee. The Executive Director will determine the appropriate spokesperson for the Agency

Adopted: April 24, 2018

Revised: